Holston River Brewing Company coming to Bristol Tennessee

A new microbrewery is locating to Bristol, Tennessee. The Holston River Brewing Company is scheduled to open in May 2014 on Race Way Villa Road near Bristol Motor Speedway.

Work began in January on the 6200 square foot building. 2,000 square feet of the building will be dedicated to the brewing area which will have an open floor plan for viewing of the brew process. Tours will also be made available for those interested in seeing the equipment involved in craft beer brewing. 2,800 square feet will be utilized as a taproom area. Other space in the facility is being fabricated to serve as a private event area. The owners are Jimmie Daugherty and Sue Daugherty of Bristol.

“What we are building is completely different than anything around here. We want people to feel like this is a place they can come to, relax and just hang out,” said Jimmie Daugherty. The complex will have outdoor areas where picnic tables and grills will be located for customers wanting to grill on site. “At some point in the future we also want to ask our local restaurants to come out either in food trucks or such to sell their specialties,” continued Daugherty. “Local musicians will play on Thursday, Friday and Saturday evenings at some point after opening.”

Shari Brown, Director of Community Development for the city said, “The city recognized a disparity or gap in our ordinances regarding micro-brewing. When approached by breweries wanting to locate in Bristol we realized we had to do some work on our ordinances. We have recently succeeded in closing that gap. It seems we have been effective in doing so based on the future opening of the Holston River Brewing Company.”

A microbrewery produces a limited amount of beer and is independently owned. They are characterized by their emphasis on flavor and brewing technique.