The Voice’s Swon Brothers coming to Bristol’s Steele Creek Park

For the past few summers the City of Bristol has endeavored to bring the brightest and best of the up and coming stars in the country music world to Bristol. Beautiful Steele Creek will provide the stage for the Pavilion by the Lake concert series. This year, WXBQ Radio, the sponsor of the summer series has outdone themselves in bringing the Swon Brothers (Zach and Colton) to the Birthplace of Country Music. The free concert has been set for Friday, May 16, 2014 at 7:00PM. “Mark your calendars for this great event. We are anticipating a great crowd. I think you will get a chance to see one of the greatest acts to grace the stage of the park’s amphitheater. Someday, you will be able to say, ‘I saw them when…’ they are just that kind of band,” said Darlene Cole, Deputy Director of Community Relations for the city. “I watched them the night they played alongside Bob Seger and was blown away. That show proved to me they can sing anything; country, southern rock, you name it. They are just that talented.”

The brothers first hit the national radar charming fans with their incredible sibling harmonies and fun-loving personalities as finalists on Team Blake in Season 4 of NBC’s The Voice. Newly signed to the Arista Nashville record label, the brothers returned to The Voice in December of 2013 to perform “Later On,” the first taste of the Muskogee, OK, natives’ upcoming album, helmed by producer Mark Bright (Carrie Underwood, Sara Evans). The journey marks the beginning of an exciting new chapter in the history of the Swons, who had the ambition to take their first swing at a record deal when they were only 9 and 11 years old, asking their parents to stop in Nashville so they could audition at record labels on...
their way to a family vacation in Florida. Recently honored with the Rising Star award by the Oklahoma Music Hall of Fame, The Swon Brothers are currently writing and securing songs for their major-label debut album, coming in 2014.

“More information will be forthcoming concerning concert logistics,” said Cole. “Many thanks are owed to WXBQ in making this concert happen.”

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