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CONTACT: Kristi Hauslee, Business Development Specialist
Department of Economic Development
Phone: 423-652-0184
E-Mail: khauslee@bristoltn.org

City of Bristol Tennessee

Cobra America Announces Expansion of Industrial Park Plant

The Cobra America plant announced Friday that it will expand operations in Bristol, Tennessee by expanding its plant size from 14,000 square feet to 40,000 square feet. The plant is located in Bristol’s Industrial Park just off Weaver Pike. The expansion is expected to double the number of employees with the possibility of future growth. Tennessee Governor Bill Haslam joined Lt. Governor Ron Ramsey, City officials and others in a ribbon cutting ceremony at the Cobra America plant.

Mayor Michelle Dolan said, “Cobra America continues to show its commitment to growth in Bristol and to our workforce. Today’s announcement indicates that the company sees Bristol as the right place for business.”

Cobra America is the U.S. marketing arm of Depreux, a global company which produces conveyor equipment and related products for mining and food industry. It is the sister company of Goro, which is a majority French owned company producing fasteners and conveyor systems in partnership with the government of China. Future potential exists for a fastener plant and a conveyor belt plant to come to the Bristol market. “We are extremely proud of Cobra America’s expansion. Being able to sustain growth in tough economic times is a testament to the hard work of our employees. We believe in Bristol, as a business friendly town in a business friendly state with a great workforce. If we are able to expand further in Bristol, we will,” said Jeff Jones, Vice-President of Cobra America.

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