

City of Bristol Tennessee

FOR IMMEDIATE RELEASE
Wednesday, January, 16, 2013

CONTACT: Darlene Cole, Venues Manager
Office of Community Relations
Phone: 423-764-4171
423-366-7047
E-Mail: dcole@bristoltn.org

Marsh Regional Blood Bank Offers Tickets and Backstage Passes to Valentine's Day Concert

Marsh Regional Blood Bank has signed on as a sponsor of the Valentine's Day concert featuring Phil Vassar and High Valley at the Paramount Center for the Arts. "We are so excited in being asked to be a part of this great event. We hope that the concert furthers the awareness of the need for blood donations," said Don Campbell, Director of the regional blood bank. "Valentine's Day seemed like such an appropriate holiday to remind everyone to 'have a heart, donate blood'. As a part of our partnership we are offering a ticket to the concert and a backstage pass to the first thirty people who come by the blood bank at any of our locations and donate blood," Campbell continued.



"Events like these would not be possible without the support of groups such as Marsh Regional Blood Bank and our other partners, WXBQ Radio, and WCYB-TV. Bristol is the Birthplace of Country Music. It is our hope that with the diversity reflected in this field of music we can bring different offerings to the stages of the city and offer something for everyone," said Darlene Cole, Venues Manager for the city. "Phil Vassar is known for his upbeat, toe-tapping piano numbers as well as his heartstring-tugging songs like "That's When I Love You," added Cole.

The concert slated for Thursday, February 14, 2013 at 7:30 PM at the Paramount Center for the Arts. Tickets are on sale now at the Paramount Box Office and the Viking Hall Civic Center Box Office. Tickets may also be ordered by phone by calling 423-274-8920 or 423-764-4171 or on-line at E-Tix.com. For more information contact Darlene Cole at 423-764-4171 or Don Campbell at 423-723-2014.

###