



city of
bristol

News Release

FOR IMMEDIATE RELEASE
Friday, February 6, 2015

CONTACT: Terrie Talbert, Director
Community Relations
Phone: 423-989-5501 ext. 2055
E-Mail: tsmith-talbert@bristoltn.org

City Manager ventures into the world of social media

Bristol Tennessee's City Manager Bill Sorah has taken the leap into the blogosphere. First things first, what is a blog, some may ask. A blog is a type of website that in the city manager's case will be used as a tool to communicate with the people who live, work and do business in Bristol.

The blog will serve as an insight into community issues, current events, projects or maybe a round-up of important information from different city departments. "At this time Mr. Sorah will make posts to the blog once or twice a week, or as events warrant," said Terrie Talbert, Director of Community Relations for the city. If you would like to be notified when new entries are posted, please sign up under the Notify Me tab located on the front page of the city website (www.bristoltn.org) or like the City's Facebook page or follow the city on Twitter. "Social media is designed to engage the public, and different people prefer different forums," Talbert continued. "Mr. Sorah is excited about the new blog space and was anxious to get it started."

The community is encouraged to follow the City Manager's Blog. Citizens may make comments on the individual blogs, but before posting they are encouraged to read the Social Media posting policies which can be reached via a link on the blog.

Check out the City's Manager's first blog post at <http://www.bristoltn.org/blog.aspx>.

For more information on the City Manager's blog or any of the city's other social media platforms available please contact Terrie Talbert at 423-989-5500 Ext. 2055 or at tsmith-talbert@bristoltn.org.