



city of
bristol

News Release

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CONTACT: Terrie Talbert, Director
Community Relations Department
Phone: 423-989-5500
E-Mail: tsmith-talbert@bristoltn.org

Bristol named as one of the Best Places for Millennial Job Seekers

Bristol Tennessee has been named by NerdWallet, as one of the top five “Best Places for Millennial Job Seekers” in the Volunteer State. The website states that millennials who are looking for a southern sensibility, thriving music scenes and jobs can find all of that and more in Bristol.



NerdWallet crunched the numbers for 87 different cities and towns with populations over 5,000 in the state of Tennessee to determine the best places for millennial job seekers. They found that some of the biggest employers in Bristol are health and medical facilities, K-VA-T Food Stores, and education along with a number of other companies that have diverse job offerings. It was noted that Bristol is recognized as the “Birthplace of Country Music” and that the city is also the site of the world renowned Bristol Motor Speedway, which seats

160,000 and hosts two major NASCAR weekends each year. Bristol was followed by Knoxville, Memphis, Murfreesboro and Chattanooga among other cities. Only Oak Ridge, Nashville, and Franklin ranked higher than Bristol in the top 15 ratings.

“The age demographic of 18-34 is the most commonly used when looking at millennials,” said Terrie Talbert, Director of Community Relations. “As of July 2014 almost 25% of the entire population of the United States is millennials, according to a report from MarketingCharts a product of the Watershed Publishing website.”

NerdWallet is a personal finance website which helps consumers make money decisions. In 2013 the company named Bristol as the 7th out of 10 of “The Best Towns in Tennessee for Young Families.”