



city of
bristol

News Release

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Distribution Company Relocates to Bristol



The City of Bristol is pleased to welcome a new company that recently relocated to Bristol, Tennessee's Bristol Industrial Park. Send The Light Distribution (STL) is one of the largest Christian product distributors in the world. Glenn Bailey, President and CEO of the company said of the move to Bristol, "We were four hours away from signing a lease for another county when Mark Vance and Mayor Venable decided that we needed to be here. Since that time the Bristol community has pulled out all the stops to make us glad we made the decision to be here."

The company has local roots that date back to the early 1970's. Lea Powers, Mayor of Bristol, Tennessee said, "I am excited to welcome a company with such a long and valued history as Send The Light Distribution to the Bristol business community. We believe that this company saw the huge benefit that comes from locating in our city in terms of access to a superb work force and an ardent support system we offer to all our businesses from the small start-ups to large corporations." The city will see an increase in workforce numbers increase by 100 employees with the move and the possibility of more through additional company contracts coming to fruition.

The company move took place over Memorial Day weekend, when the entire content of Send The Light Distribution's warehouse was moved to the new warehouse in Bristol, TN. The move required 205 tractor trailer loads of 1,250,000 units (65,000 SKU's) plus shelving, as well as additional truckloads of office furniture, record and IT equipment. Tom Anderson, Economic Development Business Specialist said, "We have worked very hard to develop well designed business parks that are functional for years into the future. This park is an example of that effort. We welcome companies like Send The Light Distribution to our community. I see this move as a very positive contribution to our city."

Send The Light Distribution is an international distributor of Christian products including books, Bibles, communion cups and wafers, toys, homeschooling products, jewelry, apparel, home décor, fair trade products, books CDs, music, movies, and DVDs. Bailey states, "Our primary

customers are bricks and mortar retailers in North America, but we also send containers of discount Bibles and books overseas through our Great Value Books division. Our fastest growing customers use the internet as an additional showroom and our warehouse as their backroom.”

“Our community is alive with development and growth,” said City Manager Bill Sorah. “We were elated to see Send The Light Distribution become a part of our community. We are here to provide assistance as needed to see the company continue to expand and prosper,” Mayor Lea Powers added.

The company ships to more than 10,000 locations and ships out more than 25,000 Bibles and Testaments per day.